



Commercial Music Advisory Committee Agenda/Minutes

Friday, November 12th, 2021

Zoom

7:00 PM-9:00 PM

Type of Meeting: *Commercial Music Advisory Committee*

Note Taker: *Gary Heaton-Smith*

Please Review: Agenda with additional program information, Minutes

Committee Members:

Nathan (Nate) Dillon, Performing Arts Department Chair/Commercial Music Faculty

Gary Heaton-Smith, Commercial Music Coordinator/Music Faculty

Luis Abad, AVC Graduate, CSUN Student

Dawn Fulton, Amped Teacher

Jesse Davidson, LPAC

Paul Solomon, Music Industry

Brett Anderson, Donnas, Music Industry

Matt Lindsey, Amped, Performer

Chris Lindsey, Amped, Performer

Dina Taylor, Amped Owner

Mage Lockwood, AVC Faculty & Creative Artist

Items	Person	Action
I. Approval of Previous Minutes of 10/9/20	All	<p><u>Issues Discussed:</u></p> <p><u>Action Taken:</u> -Moved and approved</p> <p><u>Follow Up Items:</u></p>
II. Approval of Agenda	All	<p><u>Issues Discussed:</u></p> <p><u>Action Taken:</u> -Moved and approved</p> <p><u>Follow Up Items:</u></p>

<p>III. Old Business</p>	<p>Gary Heaton Smith, Nate Dillon</p>	<p><u>Issues Discussed:</u></p> <ol style="list-style-type: none"> 1. <i>Outreach/Recruitment</i> <ol style="list-style-type: none"> a. <i>Charter schools, middle schools</i> b. <i>Amped happy to host; MOU to open charter in fall (want partnership)</i> c. <i>Open house</i> d. <i>Social live events regularly</i> e. <i>Faculty shows: Desert Sounds Studio; tribute concerts</i> f. <i>Accessibility financially; looking for sponsorships; Jesse will ask co.</i> 2. <i>Program/Course Overview</i> <ol style="list-style-type: none"> a. <i>WE at Amped</i> 3. <i>New/SR courses/program changes:</i> <ol style="list-style-type: none"> a. <i>MUSC 109: History of Motown (History of...)</i> b. <i>MUSC 136: Media Composition (Elective)</i> c. <i>MUSC 160A: Foundations of Music Ed. (Elective)</i> d. <i>MUSC 160B: Orchestration & Techniques (Elective)</i> e. <i>ELEC 110 (Elective)</i> f. <i>Music Ed Cert</i> <p><u>Action Taken:</u> <i>Moved and approved</i></p> <p><u>Follow Up Items:</u></p>
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<p>VI. Perkins Funding</p>	<p>Gary Heaton Smith, Nate Dillon</p>	<p><u>Issues Discussed:</u></p> <ol style="list-style-type: none"> 1. <i>What is Perkins Funding?</i> <p><u>Action Taken:</u></p> <ol style="list-style-type: none"> 1. <i>Moved and approved</i> <p><u>Follow Up Items:</u></p>
<p>VII. Strong Workforce</p>	<p>Gary Heaton Smith, Nate Dillon</p>	<p><u>Issues Discussed:</u></p> <ol style="list-style-type: none"> 1. <i>What is Strong Workforce?</i> <p><u>Action Taken:</u></p> <ol style="list-style-type: none"> 2. <i>Moved and approved</i> <p><u>Follow Up Items:</u></p>











VIII. Other Recommendations	Gary Heaton Smith, Nate Dillon	<p><u>Issues Discussed:</u></p> <ol style="list-style-type: none">1. Additional courses or change to course curriculum?<ol style="list-style-type: none">a. <i>Marketing, promotion, social media; add BUS classes?</i>b. <i>Electronic music production</i>c. <i>Concert Management: how to settle</i>d. <i>Amped: happy to take a teacher without an AA but need to have experience with kids (Child Development); mock teaching session</i>e. <i>Resume building and reel</i>f. <i>Commercial Musicianship, Rhythmic Methods</i>g. <i>Pop Reading Ensemble</i>h. <i>Alexander Technique/Health & Wellness</i>i. <i>Perform for other students</i>j. <i>Add MKTG 130 DIGITAL MARKETING?</i> <p><u>Action Taken:</u></p> <p><u>Follow Up Items:</u></p>
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Level I Certificate (20 units)

First Semester	Credits 11	✕	
Required Courses	MUSC104: The Music Industry	3	∨ ✕
Required Courses	MUSC112: Commercial Music Theory	3	∨ ✕
Required Courses	MUSC133: Studio Music Production I	3	∨ ✕
Required Courses	MUSC143A: Live Sound I	2	∨ ✕

Second Semester	Credits 5-9	✕	
Required Courses	Choose any of the selected	3	∧ ✕
<input type="radio"/>	Choose any		
<input type="checkbox"/>	MUSC102 History of Jazz	3	
<input type="checkbox"/>	MUSC103 History of Rock 'n Roll	3	
<input type="checkbox"/>	MUSC107 History of Women in Rock Music	3	
<input type="checkbox"/>	MUSC108 History of Hip Hop	3	
<input type="checkbox"/>	MUSC109 The History of Motown Music	3	
Required Courses	MUSC141: Concert Management	2	∨ ✕
Program Electives	Choose any of the selected	0-4	☑ ✕

Level II Certificate & AA (28 (Cert) + GE (AA))

First Semester	Credits 14	✕
Required Courses	Choose any of the selected	3  ✕
<input type="radio"/>	Choose any	
<input checked="" type="checkbox"/>	MUSC102 History of Jazz	3
<input checked="" type="checkbox"/>	MUSC103 History of Rock 'n Roll	3
<input checked="" type="checkbox"/>	MUSC107 History of Women in Rock Music	3
<input checked="" type="checkbox"/>	MUSC108 History of Hip Hop	3
<input type="checkbox"/>	MUSC109 The History of Motown Music	3
Required Courses	MUSC104: The Music Industry	3  ✕
Required Courses	MUSC112: Commercial Music Theory	3  ✕
Required Courses	MUSC133: Studio Music Production I	3  ✕
Required Courses	MUSC143A: Live Sound I	2  ✕
Second Semester	Credits 10.5-14	✕
Required Courses	MUSC113: Popular Song Writing	3  ✕
Required Courses	MUSC134: Studio Music Production II	3  ✕
Required Courses	MUSC141: Concert Management	2  ✕
Required Courses	MUSC143B: Live Sound II	2  ✕
Program Electives	Choose any of the selected	0.5-4  ✕

Program Electives

Program Electives



- ELTE110 Electronic Mathematics
- FTV241 Beginning Audio Production
- MUS291 Applied Music
- MUS292 Applied Music Performance
- MUSC122 Stage Voice
- MUSC124A Jazz Improvisation A
- MUSC124B Jazz Improvisation B
- MUSC124C Jazz Improvisation C
- MUSC136 Media Scoring
- MUSC274 Advanced Jazz Ensemble
- MUSC142 Musical Theatre Workshop
- MUSC160A Foundations in Music Education
- MUSC160B Orchestration & Techniques
- MUSC173 Beginning Jazz Ensemble
- MUSC175A Rock Band A
- MUSC175B Rock Band B
- MUSC175C Rock Band C
- MUSC199 Work Experience
- MUSC220A Commercial Music Ensemble A
- MUSC220B Commercial Music Ensemble B
- MUSC220C Commercial Music Ensemble C
- MUSC225 Commercial Music Ensemble: Special Projects
- MUSC233 Studio Music Production III
- MUSC273 Intermediate Jazz Ensemble
- MUSC274 Advanced Jazz Ensemble

Proposed Music Education Cert (8 units)

MUSC 160A Foundations in Music Education

MUSC 160B Orchestration & Techniques

Large Ensemble (2 units)

Large Ensemble

- MUS160 Symphonic Band
- MUS165 Guitar Ensemble
- MUS166 Orchestra A
- MUS167 Orchestra B
- MUS181 Master Chorale
- MUS185 Concert Choir
- MUS260 Concert Band
- MUS266 Orchestra C
- MUSC124A Jazz Improvisation A
- MUSC124B Jazz Improvisation B
- MUSC124C Jazz Improvisation C
- MUSC170A Marching Percussion Ensemble
- MUSC173 Beginning Jazz Ensemble
- MUSC175A Rock Band A
- MUSC175B Rock Band B
- MUSC175C Rock Band C
- MUSC220A Commercial Music Ensemble A
- MUSC220B Commercial Music Ensemble B
- MUSC220C Commercial Music Ensemble C
- MUSC273 Intermediate Jazz Ensemble
- MUSC274 Advanced Jazz Ensemble